

Worth Consulting Group

Key Note Speaking Workshop Facilitation, Strategic Planning

With over 30 years of industry experience, Ann is passionate about empowering organizations to reach new heights of success. Her approach is tailored, strategic, and driven by results, making her an invaluable partner for any business seeking growth and transformation. Additionally, Ann is a seasoned facilitator, presenter and keynote speaker, bringing her extensive expertise to the boardroom and stages, with engaging and impactful approaches that inspire and motivate audiences.

Services Offered

- **Strategic Planning:** Ann crafts actionable plans that drive organizational success, ensuring every step is aligned with your business goals.
- **Training/Skills Development:** Evolving leadership excellence through targeted workshops and sessions that cover a broad span of topics.
- **Market Development:** With expertise in export readiness, market research, and buyer identification, Ann opens doors to new markets and opportunities.
- **Business Consulting:** Comprehensive growth strategies that support businesses in achieving sustainable success.
- **Professional Facilitation:** Enabling effective communication and collaboration within teams, fostering a culture of innovation and efficiency.
- **Needs Assessment and Skill Gap Analysis:** Ann consults with leaders to identify training needs and makes tailored recommendations that elevate performance.
- **Employee Engagement and Change Management:** Supporting initiatives and developing ongoing training systems to foster a thriving workplace culture.



Expertise

- Professional Facilitation
- Project Management
- Develop domestic and international marketing plans
- Development of collateral materials, branding messages
- Media relations, communications
- Strategic Planning
- Support with funding applications



Experience

Ann's career is marked by her roles in business ownership and leadership in the private and not-for-profit sectors.

Her extensive experience includes: delivering hundreds of consulting, speaking and training engagements over 19 years with organizations across the country; Executive Director: PEI Aquaculture Alliance & Meetings & Conventions PEI; General Manager of the PEI Food and Beverage Processors Association; Regional Sales Manager for Rodd Hotels and Resorts; Director of Marketing and Sales with Howard Johnson Charlottetown; Principal of A Little Gift Retail Store; Director of Operations for COWS and Anne of Green Gables Chocolates Retail.

Why Choose Ann?

Ann's ability to connect with people and inspire action is unparalleled. She combines her deep understanding of international trade, tourism, consumer products, and the food industry with a keen insight into organizational dynamics. Her clients value her commitment to delivering solutions that are not only effective but also aligned with their unique goals.

What Clients are Saying

"I consider Ann a trusted advisor and valued person in my business network. She has a unique ability to create positive momentum, problem solve, lead teams and drive change with enthusiasm." **Dyne Holdings/Holman Grand**

"Ann helped me to plan, organize, and execute a staff team-building and goal-setting day. During the session, Ann was able to encourage participation from everyone involved and led us through a structured but fun day. The positive feedback from everyone that attended was abundant and now we are thinking about this becoming an annual event."

Charlottetown Area Development Corporation (CADC)

"Having worked with Ann on a number of projects and events, I can say with all sincerity that her enthusiasm, collaborative spirit, and attention to detail practically guarantee successful results. Whether it is a small, one-time project or a major undertaking, her professionalism, client-first philosophy, and impressive resources ensure that working with Ann is always a great decision."

Tourism Industry Association of Prince Edward Island (TIAPEI)

A short list of some of the excellent organizations we've worked with:



To connect on your requirements, reach out to us at **ann@worthconsultinggroup.com** or at **902-626-9666**, or visit **worthconsultinggroup.com**.